



Instructional Video Design Worksheet

One worksheet per video. If creating a micro-video series, use one worksheet for each video in the series.

Title of Video and Topic:	
<input type="checkbox"/> Micro-video Series <input type="checkbox"/> Tutorial <input checked="" type="checkbox"/> Training <input type="checkbox"/> Screencast <input type="checkbox"/> Presentation/Lecture	
Grade or Target Age Group Level: High School Students, Creative Creations Employees and FCCLA members	
Video Duration (<i>Maximum 5 minutes, if creating a micro-video series, series must not exceed 5 minutes</i>):	
FCCLA Integration (<i>National Programs, Competitive Events, Meetings/Events, if applicable</i>): FCCLA members use the Cricut cutting machine to create their STAR event presentation boards. FCCLA students also run the in-school business Creative Creations where they create and design sportswear as a chapter fundraiser.	
Video Learning Objective(s): The objectives are based off what the audience will learn during the presentation. One objective is learning how to properly use the Cricut and the tools it provides, as well as the software that is available. Students will use the machine when creating projects and in the production of items for the Creative Creations, school-based business. The other objective is to demonstrate how to create a quality design at a low cost.	
National Family and Consumer Sciences Standards (or others as appropriate): 3.1.3 Summarize education and training requirements and opportunities for career paths in consumer services. 3.1.2 Analyze opportunities for employment and entrepreneurship endeavors	
Career Readiness Practices (Select all that apply):	
<input type="checkbox"/> Act as a responsible and contributing citizen and employee <input checked="" type="checkbox"/> Apply appropriate academic and technical skills <input type="checkbox"/> Attend to personal health and financial well-being <input checked="" type="checkbox"/> Communicate clearly and effectively and with reason <input type="checkbox"/> Consider the environmental, social and economic impacts of decisions <input checked="" type="checkbox"/> Demonstrate creativity and innovation <input type="checkbox"/> Employ valid and reliable research strategies	<input type="checkbox"/> Utilize critical thinking to make sense of problems and persevere in solving them <input checked="" type="checkbox"/> Model integrity, ethical leadership and effective management <input type="checkbox"/> Plan education and career paths aligned to personal goals <input checked="" type="checkbox"/> Use technology to enhance productivity <input type="checkbox"/> Work productively in teams while using cultural global competence
Materials Needed to Create Video: In the video the FCCLA members used a Cricut cutting machine, Design space software, cutting mat, heat transfer vinyl, heat press and pressing mat. Other materials used were an Ipad and tripod stand. The adobe premier, video design software was used to create the video. In the video t-shirts made by the members were also used.	
Instructional Strategies: In the video making process the FCCLA members used many different strategies to make their video a success. One of the strategies used was hands- on demonstration with verbal explanation. The FCCLA members talked throughout the video to explain what they were doing while also using the actual machine and tools. Visual cues throughout video were used during the video when the members were talking during the video. The cues were put on the screen so the viewers could read over them through out the video. When going through the designing process the members used step by step instruction. The instructions were explained by the members when they were doing a certain task. Peer instruction was demonstrated by showing the viewers what they should be doing throughout out the video.	

Key Topic/Step 1: Intro to the the Cricut

Timeframe: 1 Min

Storyboard/Scripting (media/images/notes):

Meet in the gym dressed in Dogie Gear that we have made. Have equipment and all members to record the first part of the video. Kyleigh act in the first part at an actual Dogie event. Introduce ourselves and then flow into the basketball game.

Key Topic/Step 2: Cutting the Design

Timeframe: 2 Min

Storyboard/Scripting (media/images/notes):

Make background, set up cutting mat and vinyl to record most efficiently. Move through the design space screen, tools and buttons to push. Makenna describe the process demonstrating as she goes.

Key Topic/Step 3: Applying design

Timeframe: 2 Min

Storyboard/Scripting (media/images/notes):

Pre cut the design and have the shirt layed out before hand. Make sure that the iron is ready to use. Sadie will show the actually cutting and pressing- demonstrating proper use, safety and procedures.

Summary/Ending (summary of key learning, next steps for viewer, and call to action for viewer):

Bring Kyleigh back in to show the finished item and state the title together. Review the process so video viewers learn how to use a Cricut properly and also how to create a new design. After the video the viewers should be able to use a cricut on their own and be able to create their own designs as well.

Application or Assessment of Learning:

While creating the video the FCCLA members learned many new skills. Throughout the video the members had to learn how to set up a camera system while using an I pad and a tripod. While recording they had to make sure to talk clearly and be confident. The video taught the members how to cut and edit videos. Creating the video was a great way for the creators to learn how to explain and demonstrate steps in an instructional and education way.

Source (If Applicable: cite any published or copyrighted materials used in this video):

Rob Cavallo: YouTube Elevator Music- Permission Request

Cricut©

Additional Notes:

Rob Cavallo- Music Permission Text

